

We open on a tube of concealer.



MUSIC UNDER.

DIANE: If this is your solution to uneven skin...

We pan over to see ...



...it's time to give your concealer a rest.

...the Tone product.



Neutrogena's new Tone Correcting Moisture visibly fades discolorations in 4 weeks.

We dissolve to the beautiful Diane Lane, her skin is lit to look radiant.



DIANE (on camera): Forget the cover up... uncover your beautiful skin. (ALT: radiant skin.)

We dissolve to a white screen with the box and tube. Supers dissolve up.



VO: Neutrogena

We open on a paint by numbers drawing of a woman's face.



As the announcer speaks, dark areas fill in. She tries to "cover them up" with makeup, but they never quite match.



The dark spots fade as the skin fills in....



MUSIC UNDER.  
DIANE: If your solution to uneven skin

is to cover up with makeup...

it's time to put your paints away.

...until the painting is completely full.



We dissolve to the beautiful Diane Lane, her skin is lit to look radiant.



We dissolve to a white screen with the box and tube. Supers dissolve up.



Because Neutrogena's new Tone Correcting Moisture

visibly fades stubborn discolorations in just 4 weeks.

VO: Neutrogena Tone Correcting Moisture.